Privacy Policy

Last updated: 11/02/2026

1. Vente-unique.com's Commitments

We respect the privacy of our users and ensure that all information collected that identifies them is treated as confidential information. In accordance with this, we are committed to:

- Strictly complying with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of personal data (**UK GDPR**), the **Data Protection Act 2018**, and the **Data Use and Access Act 2025 (DUAA)**.
- Strictly complying with the **Privacy and Electronic Communications Regulations (PECR)**.
- Implementing all appropriate measures regarding information and the collection of your consent for the placement of cookies on your device (in accordance with the PECR).

2. Privacy Policy Regarding Personal Data

The aim of this policy is to present the User with the reasons why personal data is collected by Vente-unique.com, how it is used, and the options available to the User to object to such uses. Collected data is used within the limits permitted by law. Vente-unique.com pays particular attention to the protection of the User's personal information and undertakes to comply with Regulation (EU) 2016/679 of the European Parliament and of the Council regarding the protection of personal data (hereinafter **UK GDPR**).

Preliminary Definitions

The following definitions apply to this Policy:

- **"Customer"**: refers to any individual who accesses the Site, is registered, and places an order on the Site.
- **"Data"** or **"Personal Data"**: refers to personal data undergoing Processing under this Privacy Policy, as defined in Article 4(1) of the UK GDPR.
- **"General Data Protection Regulation"** or **"GDPR"**: refers to Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons regarding the Processing of Personal Data and on the free movement of such Data.
- **"Data Controller"**: refers to the person who determines the purposes and means of Processing in accordance with Article 4(7) of the UK GDPR and Section 6 of the Data

Protection Act 2018.

- **"Site"**: refers to the Vente-unique.com website accessible at the following address: Vente-unique.co.uk.
- **"Data Processor"**: refers to the natural or legal person, public authority, agency, or other body which Processes Personal Data on behalf of and according to the instructions of the Data Controller, in accordance with Article 4(8) of the UK GDPR.
- **"Processing/Process"**: refers to any operation referred to in Article 4(2) of the UK GDPR, performed on Personal Data within the scope of implementing this Privacy Policy.
- **"User"**: refers to any person who accesses and browses the Site, whether they are a Customer or a casual visitor.

Who is Responsible for Protecting Your Data?

The Data Controller of your Data is the company Vente-unique.com (hereinafter "**Vente-unique.com**"), a public limited company with a Board of Directors and a share capital of 97.800,29€, registered with the Bobigny Trade and Companies Register (R.C.S.) under number 484 922 778, with its registered office located at 9 Rue Jacquard – 93310 Le Pré-Saint-Gervais, France.

Contact Details of Our Data Protection Officer

Our Data Protection Officer (hereinafter "DPO") may be contacted regarding any questions related to the processing of your Data or submitting a request to exercise your rights.

You may contact them:

- **By post**: DPO Vente-unique.com, 9 Rue Jacquard, 93310 Le Pré-Saint-Gervais, France;
- **By email**: dpo@Vente-unique.com.

  This email address is exclusively for GDPR and personal data management queries.

  For any questions related to your order, our teams are available by clicking here

Further Information Regarding the Data Protection Officer:
The mission of the Data Protection Officer is to inform, advise, and monitor the compliance of Vente-unique.com in the performance of its data processing operations.

In accordance with data protection regulations, the DPO shall act as the primary point of contact:

- For Data Subjects: regarding any matter relating to the processing of data carried out by Vente-unique.com or the exercise of your statutory rights;
- For Supervisory Authorities: specifically, the CNIL in France and the ICO (Information Commissioner's Office) in the United Kingdom, as part of their duty to cooperate. The DPO may also contact these authorities to seek an opinion or prior consultation on any matters concerning the protection of personal data;
- For other DPOs: appointed by third-party Data Processors or participating Data Controllers.

How Do We Collect Your Data?

As a general principle, all Data concerning the User is collected directly from the User, for

instance, during registration on the Site, through correspondence with Vente-unique.com, when placing an order, creating an account, requesting contact or information, subscribing to the Newsletter, or while browsing the Site.

Data relating to your browsing activity on the Site may be used to identify your needs and interests and to tailor our commercial and advertising offers accordingly.

In the event of a Newsletter subscription, the User has the option to **opt out** of marketing communications in every email or SMS. The User may submit such a request either by clicking the unsubscribe link provided in each email, by replying "STOP" to the number provided in each SMS, or in writing to the following postal address: DPO Vente-unique.com, 9 Rue Jacquard, 93310 Le Pré-Saint-Gervais, France, or via email at: dpo@Vente-unique.com.

Why Do We Process Your Data and On What Legal Basis?

Vente-unique.com collects the User's personal data for the following purposes:

Purpose of Processing	Description of Processing	Legal Basis
Order Management	Customer identification, order processing, and monitoring of order confirmations.	Contractual: Processing is necessary for the performance of a contract or for pre-contractual measures.
Invoice Management	Issuing order invoices, payment monitoring, maintenance of accounting records, and legal supporting documents.	Contractual: Necessary for the performance of a contract. Legal Obligation: Arising from Articles L102 B et seq. of the French Book of Tax Procedures.
Fraud Prevention	Identification of the User; preventing, detecting, and managing credit card fraud.	Legitimate Interests of Vente-unique.com.
Order Dispatch	Dispatching the order; informing the Customer of tracking updates and dispatch status.	Contractual: Processing is necessary for the performance of a contract or for pre-contractual measures.
Order Delivery	Delivery of the order to the Customer and informing the Customer of delivery progress.	Contractual: Processing is necessary for the performance of a contract or for pre-contractual measures.
Order Tracking & After-Sales	Customer identification, providing order updates, communicating with the Customer regarding their order, providing after-sales service, and conducting satisfaction surveys.	Contractual: Necessary for the performance of a contract. Consent: Where your specific consent is required.
Order Lifecycle & Management	Sending updates and informing the Customer of product safety issues in accordance with applicable regulations.	Contractual: Necessary for the performance of a contract. Legal Obligation.
Account Creation	User identification, registration, account creation, updating information, and access management.	Contractual: Processing is necessary for the performance of a contract or for pre-contractual measures.
Enquiry Management	Processing requests (contact,	Contractual: Necessary for the

Purpose of Processing	Description of Processing	Legal Basis
	information), forwarding to relevant departments, responding to User questions/comments, and monitoring requests.	performance of a contract. Legitimate Interests: Of Vente-unique.com to respond to your enquiries.
Newsletters & Commercial Offers	Sending newsletters, commercial offers, or marketing information relating to the Site or Vente-unique.com; informing the User of current promotions and events; and sending SMS or direct mail where applicable.	Legitimate Interests: Of Vente-unique.com to promote its products and services. Consent: Where your specific consent is required.
Site Functionality & Continuous Improvement	Monitoring user journeys, audience measurement, improving Site navigation, optimising Site display for the device used, and producing traffic statistics or performance metrics.	Legitimate Interests: Of Vente-unique.com to promote its products and services. Consent: Where your specific consent is required.
Rights Request Management (UK GDPR & DPA 2018)	All operations necessary to process requests to exercise statutory rights (e.g., verifying the request, investigations, technical operations). This applies only where Vente-unique.com acts as a Data Controller.	Legal Obligation: Of Vente-unique.com to respond to requests to exercise rights arising from the UK GDPR, the Data Protection Act 2018, and the French Data Protection Act (Loi Informatique et Libertés).

**Where the legal basis for the Processing operations we carry out is the pursuit of a legitimate interest, you have the right as a Data Subject to obtain, upon request, supplementary information regarding the balancing of interests conducted.*

What Data is Collected?

Requested data marked with an asterisk is mandatory for the successful processing of the order or the service requested by the User. The provision of this data is a requirement for entering into a contract. Should the User wish to place an order or request a service, they are required to provide this information. In the absence of such data, Vente-unique.com will be unable to fulfill the order or perform the service requested by the User.

You may review the details of the categories of Personal Data that Vente-unique.com may collect from you below. The details provided hereafter are not intended to be exhaustive and are primarily intended to inform you of the categories of Personal Data that Vente-unique.com is likely to process.

Processing Operation	Personal Data Collected
Order Management	First name, surname, company, billing address, delivery address, email address, telephone number, order number.
Invoice Management	First name, surname, company, billing address, discounts granted, receipts, balances, outstanding payments, billing information, order number.

Processing Operation	Personal Data Collected
Fraud Prevention	IP address
Order Dispatch	First name, surname, company, postal address, telephone number, order number.
Order Delivery	First name, surname, company, postal address, telephone number, floor number, door/gate entry code, delivery type, scheduled date, actual date, order number.
Customer Relationship Management	Email address, telephone number, title, first name, surname, purchase history, order number, point of sale designation, data collected from satisfaction surveys, correspondence with after-sales service, discount voucher history, mail/email history, items ordered, product issues (interview reports, photographs of items).
Account Creation	Email address, title, first name, surname, status (individual or professional).
General Order Lifecycle Management	Title, first name, surname, email address.
Enquiry Management	First name, surname, email address, subject, message, mobile number, items ordered.
Newsletters / Commercial Offers	Email address, telephone number, postal address (where applicable).
"Very Unique" Loyalty Programme	First name, surname, company, postal address, email address, items ordered, date of birth (for birthday gifts).
Site Functionality & Improvement	Data collected via cookies and other trackers on our Site (IP address, connection logs, cookies, pages viewed). For more details on cookies, please refer to the provisions in the cookie banner (compliant with PECR) by clicking "Settings" on the homepage.
Rights Request Management (UK GDPR & DPA 2018)	- First name, surname; - email address; Where necessary, a copy of proof of identity.

Customers have the option to modify their Data or close their account at any time.

Who Has Access to My Data?

The Data collected by the Site is intended for Vente-unique.com and its subsidiaries, parent companies, or entities under common control. The concept of "control" is understood as defined in Article L. 233-3 of the French Commercial Code and is exercised for the purposes of performing the services (e.g., order fulfilment or delivery). The Site may transfer Data to its subsidiaries and affiliates, or to third parties in the event of a merger, acquisition, insolvency, dissolution, reorganisation, or any similar transaction.

Data collected by the Site may be transferred to third-party Data Processors for the purposes of performing the services. In such cases, these third-party Processors act on behalf of Vente-unique.com and undertake to comply with Vente-unique.com's instructions as well as the provisions of this Privacy Policy.

These third-party Processors use and process the Data to ensure the successful execution of the service requested by the User. For example: information regarding the Customer's postal

address is shared to enable third-party logistics providers to deliver the order to the Customer's home.

The third-party Processors and partners engaged by Vente-unique.com have committed to complying with the provisions of the UK GDPR. The Site will implement the necessary security measures and ensure that the third parties it engages adhere to the personal data protection rules established by the aforementioned Regulation.

The Site may transfer and share User Data:

- With third-party Processors acting on behalf of Vente-unique.com to ensure the proper execution of the service requested by the User;
- When Vente-unique.com has received the User's **express consent** to transfer Data to a third-party partner (e.g., advertisers), for instance by ticking a box allowing Vente-unique.com to share Data with such partners;
- Following a formal summons or legal request issued by an authority to Vente-unique.com to disclose said Data;
- In the event of suspicion by the Site regarding fraud, security issues, or technical problems, Vente-unique.com may share Data with the relevant competent bodies;
- In the event of a **legitimate interest** for Vente-unique.com (e.g., transferring Data within the group of companies to which Vente-unique.com belongs to ensure network and information security, or transferring Data to state authorities to highlight criminal offences or threats to public safety).

Is My Data Transferred Outside the European Union?

Data is transferred to the following countries: France, the United Kingdom (solely regarding payment information), and Tunisia.

When Data is transferred outside the European Economic Area (EEA), Vente-unique.com implements appropriate safeguards, notably using **Standard Contractual Clauses (SCCs)** to ensure an identical level of protection for User Data. The User may request details of these measures:

- **By post**: DPO Vente-unique.com, 9 Rue Jacquard, 93310 Le Pré-Saint-Gervais, France.
- **By email**: dpo@Vente-unique.com.

How Long Is My Data Retained?

We retain your Data only for as long as necessary to fulfil the purposes for which it was collected, as described below:

Processing Operation	Retention Period
Order Management	For the duration of the contractual relationship, then stored in secure archives for the duration of the applicable statutory limitation period (five (5) years for the establishment, exercise, or defence of legal claims). Connection logs and action history are kept for a period not exceeding six (6) months. For credit card payments, in accordance with the French Monetary and Financial Code, data may be stored as evidence in the event of a transaction dispute or claim, in secure archives, for thirteen

Processing Operation	Retention Period
	(13) months following the debit date (extended to 15 months for deferred debit cards). The PAN and CVV (security code) are not stored.
Invoice Management	Invoices and accounting data are retained for ten (10) years from the date of issue.
Order Dispatch	For the time necessary to process the request, then stored in secure archives for two (2) years following the last contact with Vente-unique.com, unless the User expresses a wish to keep the account active.
Order Delivery	For the duration of the contractual relationship, then stored in secure archives for the applicable statutory limitation period (five (5) years for the establishment, exercise, or defence of legal claims).
CRM & Relationship Tracking	For the duration of the contractual relationship, then stored in secure archives for the applicable statutory limitation period (five (5) years for the establishment, exercise, or defence of legal claims).
Account Creation	For the time necessary to process the request, then stored in secure archives for two (2) years following the last contact with Vente-unique.com, unless the User expresses a wish to keep the account active.
Order Lifecycle Management	For the duration of the contractual relationship, then stored in secure archives for the applicable statutory limitation period (five (5) years for the establishment, exercise, or defence of legal claims).
Enquiry Management	For the time necessary to process the request, then stored in secure archives for two (2) years following the last contact with Vente-unique.com.
Newsletters / Commercial Offers	Data is retained until withdrawal of consent (via the unsubscribe link provided) or, where applicable, for the duration of the contractual relationship, followed by statutory retention for three (3) years after the end of the contract or three (3) years after the last contact.
Loyalty Programme	For the time necessary for processing and for a period of five (5) years after your last contact for the establishment, exercise, or defence of legal claims.
Site Functionality & Improvement	The retention periods for the various cookies installed by Vente-unique.com are detailed in the cookie banner (compliant with PECR) accessible from the homepage by clicking "Settings".
Rights Request Management (UK GDPR & DPA 2018)	Personal Data relating to the management of rights requests is kept for the time necessary to process the request, then stored in secure archives for the applicable limitation period, namely six (6) years.

What Are Your Rights Under the UK GDPR and Data Protection Act 2018, and How Can You Exercise Them?

In accordance with applicable regulations, every User has the following rights:

- **Right of Access** (Article 15 UK GDPR): The right to obtain a copy of your personal data;
- **Right to Rectification** (Article 16 UK GDPR): The right to update or correct inaccurate or incomplete personal data;
- **Right to Erasure (The Right to be Forgotten)** (Article 17 UK GDPR): The right to have your personal data deleted when it is no longer necessary for the purposes for which it was collected;
- **Right to Withdraw Consent** (Article 13-2 c d UK GDPR): The right to withdraw your consent at any time where processing is based on consent;
- **Right to Restriction of Processing** (Article 18 UK GDPR): The right to limit the way an organisation uses your data;
- **Right to Data Portability** (Article 20 UK GDPR): The right to receive the personal data you provided in a structured, commonly used, and machine-readable format;
- **Right to Object** (Article 21 UK GDPR): The right to object to the processing of your data in certain circumstances.

These rights may be exercised by contacting our DPO:

- **By post**: DPO Vente-unique.com, 9 Rue Jacquard, 93310 Le Pré-Saint-Gervais, France;
- **By email**: dpo@Vente-unique.com.

Vente-unique.com undertakes to notify any third-party processors or partners to whom Data may have been transferred to ensure the User's rights are respected.

Users may lodge a complaint with the relevant supervisory authorities: the **ICO** in the UK (https://ico.org.uk/make-a-complaint/) or the CNIL in France.

What Security Measures Are in Place to Protect Your Data?

Vente-unique.com undertakes to implement all appropriate technical and organisational measures to ensure the security and confidentiality of your Data, in compliance with the UK GDPR and the Data Protection Act 2018.

We take all necessary precautions, given the nature of your Data and the risks presented by the processing, to maintain security. Specifically, we aim to prevent Data from being altered, damaged, or accessed by unauthorised third parties (e.g. physical premises protection via named access badges, connection logging, and data encryption).

Social Networks

You may use the social media icons (Facebook, Pinterest, Instagram, TikTok, LinkedIn, and YouTube) featured on our Site. These improve user-friendliness and help promote the Site through sharing.

By using these buttons, we may have access to Personal Data that you have marked as public and accessible via your profiles. However, Vente-unique.com does not create a separate database from this Personal Data, nor do we process any data relating to your private life through these mediums.

If you do not wish for Vente-unique.com to have access to information on your public profiles, please use the privacy tools provided by those social networks to limit access to your data.

Updates to the Privacy Policy

Vente-unique.com reserves the right to amend this Privacy Policy at any time to ensure compliance with legal and regulatory changes. Users will be informed of any significant changes affecting the purposes of Data collection. Unless renewed consent is required by law, continued use of the Site following these changes constitutes acceptance of the updated Policy.

For any questions, you may contact the Data Protection Officer by post at: DPO Vente-unique.com, 9 Rue Jacquard, 93310 Le Pré-Saint-Gervais, France or by email at: dpo@vente-unique.com.

The date at the top of this Privacy Policy indicates the most recent update.